INSTITUTE OF DIRECTORS KENYA

STRATEGIC PLANNING EXECUTION AND CONTROL WORKSHOP CONCEPT NOTE

Background.

Effective strategic planning and execution are key pillars of organizational success and sustainability. Yet, many well-crafted strategies fail due to weak implementation, poor oversight, or misalignment between plans and performance. For boards and senior leaders, the ability to steer strategy from conception to results is essential for ensuring long-term impact and organizational resilience.

The **Strategic Planning, Execution and Control (SPEC)** program is designed to equip directors and senior managers with practical skills to design robust strategies, implement them efficiently, and monitor outcomes effectively. The course links strategic intent with operational delivery, offering tools for alignment, measurement, and adaptive control.

Details:

Dates: 17th – 19th September 2025
Venue: Sopa Lodge, Lake Naivasha
Fee: KES 75,000 (exclusive of VAT)
CPD Points: 6

Objective.

- To provide practical knowledge in strategic planning, execution, and performance oversight.
- To enhance the ability of boards and executives to translate vision into actionable plans.
- To support the alignment of strategy with structure, people, and systems.
- To develop frameworks for tracking performance and adjusting strategies in real-time.
- To reinforce the board's role in strategic leadership, monitoring, and value delivery.

Target Participants.

This program is ideal for:

- Board Members and Strategy Committee Chairs
- Chief Executive Officers and Heads of Strategy
- Senior Executives responsible for planning and operations

- Corporate Planners and Performance Managers
- Governance Advisors and Organizational Development Leads

Learning Topics.

- Fundamentals of Strategic Thinking and Vision Setting
- Strategy Formulation: Tools, Models, and Approaches
- Execution Excellence: Structures, Resources, and Change Management
- Strategic Alignment: Linking Strategy to People, Culture, and KPIs
- Monitoring and Evaluation: Tools for Measuring and Reporting Performance
- The Board's Role in Strategy Oversight and Strategic Risk
- Adaptive Strategy: Managing Change in Uncertain Environments
- Case Studies in Successful Strategy Execution and Control

Expected Outcomes.

Participants will:

- Gain a clear understanding of the strategy lifecycle — from formulation to execution.
- Learn how to create actionable strategic plans with defined outcomes and metrics.
- Improve boardroom oversight of implementation and performance monitoring.
- Understand how to identify and address strategic drift or execution failure.
- Strengthen collaboration between board and management in strategic delivery.

Facilitation.

This program will be led by experienced strategists, governance experts, and senior facilitators from the Institute of Directors (Kenya). It will feature practical tools, case-based discussions, and interactive exercises for real-world application.

Participation Fee.

The participation fee is KES 75,000 per person (exclusive of VAT) and includes:

- Seminar facilitation
- Learning materials

- Lunch and refreshments for all seminar days
- Certificate of participation

Note: Participants are responsible for their travel and accommodation arrangements.

Contact Information

For registration or more information, please contact:
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