



# ETHICAL LEADERSHIP FOR BUSINESS SUSTAINABILITY (ELBS) CONCEPT NOTE

## Background.

In an era defined by rapid technological disruption, innovation is no longer optional – it is a strategic imperative. Organizations that prioritize innovation are more agile, resilient, and better positioned to thrive in competitive markets. However, cultivating an innovation-driven culture requires deliberate investment, leadership commitment, and alignment across all levels of governance and operations.

The Innovation Driven Organization Masterclass (IDOM) is designed to equip directors and senior executives with the knowledge and tools to embed innovation into their governance and strategic frameworks. The program explores the role of the board in enabling innovation, managing the risks of disruption, and ensuring that innovation efforts deliver value and performance.

### **Details:**

**Date:** 9<sup>th</sup> September 2025

**Venue:** Virtual Conference

**Fee:** Free

**CPD Points:** 1

## Program Objective.

- To deepen understanding of ethical leadership and its connection to sustainability.
- To examine how ethics underpins governance, compliance, and decision-making.
- To explore real-life dilemmas and tools for navigating ethical challenges at board level.
- To reinforce the board's role in modeling and embedding ethical culture.
- To promote personal accountability and stewardship among corporate leaders.

## Target Participants.

This session is ideal for:

- Board Members and Committee Chairs
- Chief Executive Officers and Senior Executives
- Governance Professionals and Company Secretaries
- Ethics and Compliance Officers



- Leadership Coaches and Advisors

### **Learning Topics.**

- Foundations of Ethical Leadership in Governance
- Values, Integrity, and Leadership Conduct
- Ethics and Reputation: Risk, Trust, and Accountability
- Leading Through Dilemmas: Tools for Ethical Decision-Making
- Embedding Ethics in Organizational Culture and Strategy
- Case Studies: Ethics Successes and Failures in Leadership

### **Expected Outcomes.**

Participants will:

- Strengthen their appreciation of ethical leadership as a strategic asset.
- Gain tools for applying ethical principles in complex governance situations.
- Understand the board's role in fostering a culture of trust and responsibility.
- Be better positioned to lead with integrity and uphold long-term business reputation.

### **Facilitation.**

This session will be delivered virtually by seasoned governance professionals, ethics specialists, and faculty from the Institute of Directors (Kenya). It will include short presentations, scenario-based discussions, and interactive Q&A.

### **Participation Fee.**

This virtual session is free of charge. Registered participants will receive:

- Access to the live session
- Electronic learning materials

Note: Prior registration is required to receive session access credentials.



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## Contact Information

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