



ADVANCED DIRECTORSHIP CERTIFICATION PROGRAM (ADCP) CONCEPT NOTE

Background.

As the complexity of business landscapes grows, directors must move beyond foundational governance knowledge to adopt advanced approaches that foster adaptability, accountability, and impact. Boards are increasingly expected to provide strategic leadership in areas such as organizational transformation, risk governance, stakeholder engagement, and long-term value creation.

The **Advanced Director Certification Program (ADCP)** is tailored to support experienced directors in deepening their competence in navigating complex governance challenges. It equips participants with the tools to elevate board performance, oversee change initiatives, and strengthen ethical and strategic oversight. This program builds on core governance knowledge and takes directors to the next level of governance leadership.

Details:

Dates: 22nd – 26th September 2025

Venue: Travelers Beach Resort, Mombasa

Fee: KES 120,000 (exclusive of VAT)

CPD Points: 8

Objective.

- To enhance directors' ability to provide strategic and ethical leadership in a complex environment.
- To equip participants with tools for advanced oversight in areas of risk, transformation, and stakeholder value.
- To promote forward-looking board practices that support business continuity and innovation.
- To strengthen board effectiveness, decision-making, and strategic control.
- To prepare directors to lead transformation while maintaining sound governance structures.

Target Participants.

This program is ideal for:

- Experienced Board Members seeking deeper strategic and governance capabilities.
- Chairs and Committee Leaders.



- Chief Executive Officers and Executive Directors.
- Senior Governance Professionals.
- Alumni of foundational corporate governance programs.

Learning Topics.

- Advanced Boardroom Dynamics and Governance Effectiveness
- Global and regional shifts in corporate governance practices
- Stakeholder capitalism and long-term value creation
- Evaluating board performance and driving board renewal
- Strategic foresight and business model transformation
- Oversight of organizational change and innovation
- Developing adaptive leadership in uncertain and complex environments
- Leadership ethics, dilemmas, and boardroom integrity
- Financial accountability and stewardship for boards
- Audit oversight and enhancing internal controls
- Enterprise risk governance in a volatile environment
- Case studies on navigating financial and governance crises
- Building strategic human capital and aligning it with organizational goals
- Driving a performance-driven organizational culture
- Governance of ICT and digital transformation at board level
- Oversight of innovation, cybersecurity, and emerging technologies
- Integrating innovation into boardroom decision-making
- Case studies: navigating complex decisions and governance crises
- Enhancing boardroom effectiveness through performance culture
- Synthesis and action planning for advanced board leadership

Expected Outcomes.

Participants will:

- Develop stronger capacity to respond to emerging business risks and opportunities.
- Strengthen ethical judgement and boardroom integrity.
- Enhance their value as governance leaders in today's complex and dynamic business environment.
- Develop stronger capacity to respond proactively to emerging business risks and opportunities.
- Gain advanced insights into effective board conduct, structure, and transformation leadership.



- Enhance their oversight role in financial stewardship, enterprise risk, and innovation.
- Improve strategic foresight to guide organizations through change and transformation.
- Be equipped to foster a high-performance culture that drives organizational resilience and sustainability.
- Elevate their value as governance leaders by contributing meaningfully to board deliberations and strategic decision-making.
- Be positioned as highly effective directors capable of steering organizations in today's complex and dynamic business environment.

Facilitation.

The program will be facilitated by senior governance experts, business transformation leaders, and faculty from the Institute of Directors (Kenya). It includes deep-dive sessions, real-life case studies, and peer learning.

Participation Fee.

The participation fee is KES 120,000 per person (exclusive of VAT) and includes:

- Seminar facilitation.
- Learning materials.
- Lunch and refreshments for all seminar days.
- Certificate of participation.

Note: Participants are responsible for their own travel and accommodation arrangements.

Contact Information

For registration or more information, please contact:

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